Report on FSSAI’s participation in IUFoST India 2018

23rd-27th October, 2018
CIDCO Exhibition Centre, Mumbai
1. **Introduction:**

Food Safety and Standards Authority of India (FSSAI) participated in 19th IUFoST World Congress of Food Science & Technology, 2018 during 23rd-27th October, 2018 at CIDCO Exhibition Centre, Navi Mumbai. The International Union of Food Science and Technology (IUFoST) is the global scientific organization for food science and technology representing over 300,000 members from more than 75 countries.

The event was organized by the International Union of Food Science and Technology (IUFoST) which is a global scientific organisation for Food Science and Technology supporting programs and projects to increase the safety and security of the world’s food supply. The theme of the Congress was “25 Billion Meals a Day by 2025 with Healthy, Nutritious, Safe and Diverse Foods”. FSSAI sponsored the 19th IUFoST World Congress of Food Science & Technology titled “IUFoST India 2018”.
The event witnessed participation of 1500+ Delegates and 100+ Exhibitors from across 74 countries.

2. **Key Highlights Of Events:**

Workshops, Inauguration, Plenary talks and Distinguished Lectures, Scientific & Poster Sessions, Presentations by Young Scientists, Valedictory & Award Presentations, Exhibition - Food Expo, Gala Dinner and Socio-Cultural events and B to B interactions and even Students and Faculty Meeting with Industries events to give a glimpse of the programme overarching.

**Scientific Themes & Topics of the event:**

i. Nutritionals, Nutraceuticals and Functional Foods  
ii. Food Engineering  
iii. Traditional, Indigenous and Ethnic Foods  
iv. Food Chain Logistics and Food Packaging  
v. Food Analysis, Food Quality and Safety  
vi. Chemistry and Biochemistry of Foods  
vii. Molecular Biology, Biotechnology and Microbiology of Foods  
viii. Food Composition, Nutrition, Health and Wellness  
ix. Value Addition to Agri. Materials through Innovative Food Processing for cost effective Food Products  
x. Sustainable Food Security, Prevention of Food Losses & Wastes and Future Foods  
xi. Capacity Building & Leadership, Training, Informatics and Networking
3. **Physical Description of the stall:**

I. The area of the stall of FSSAI was 72 sq. mtr.,

II. The following backlit panels were displayed in the stall keeping in mind the visitor and exhibitor profile of the fair: -

- Eat Right India
- Eat Safe, Eat Healthy, Eat Fortified
- Reduce Fat, Sugar & Salt
- Safe & Healthy Cooking Oil
- Partner for Social & Behaviour change in Food safety & Nutrition
- Explore publications by FSSAI
- Jaivik Bharat
- Swasth Bharat Yatra
- Procedure for Licensing & Registration
- Food Import Clearance System
III. A separate area was constructed as a VIP lounge wherein the visitor was given the facility to interact one on one with the officials of FSSAI in detail.

IV. Two 42” LED screen was installed in the stall wherein corporate movie of FSSAI and Fortification video were showcased.
4. Digital platforms at stall:

41. Audio Video on FLRS

Two 50” touch screens were installed at FSSAI stall. On one touchscreen, an audio video on FLRS was displayed. The AV is a digital walkthrough for FBOs as well as visitors interested in starting food business, to provide an interactive, easy to understand demonstration of working of FLRS. It attempts to address basic queries like:

- Who is Food Business Operator
- Difference between Registration/State license/Central license
- Eligibility Criteria
- Procedure to apply for Registration/State license/Central license
- Modification/Renewal of License

4.2. Publications by FSSAI

On another touchscreen, publications of FSSAI were showcased. The platform facilitated visitors to explore publications, read them on spot and also mail it to themselves.
4.3. **Food Safety Bharat Darshan**

In a virtual reality experience, Food Safety Bharat Darshan was showcased. It is a cycle tour across India which takes a visitor through the country’s rich cultural heritage, while reassuring about food safety everywhere.

5. **Distribution Material:**

The following leaflets/pamphlets/booklets were distributed to the visitors at the stall:

1. Procedure of Licensing & Registration
2. SNF@School
3. SNF@Workplace
4. SNF@Home
5. Clean Street Food
6. HFSS
6. Key Highlights:

6.1 Smt. Harsimrat Kaur Badal, Hon'ble Union Minister for Food Processing Industries graced the FSSAI stall and experienced the virtual ride by Bharat Darshan on cycle ride.

![Smt. Harsimrat Kaur Badal visiting FSSAI stall and taking virtual tour]

6.2 Special addresses and Sessions:

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<tr>
<th>SPECIAL ADDRESS</th>
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<tr>
<td>Food safety in India: a viable model for low- and middle income countries</td>
<td>Pawan Agarwal, CEO, FSSAI</td>
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<td>SCIENCE SESSION</td>
<td>KEY SPEAKER</td>
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<td>Building Regulatory Capacity to ensure safe and nutritious food in domestic markets from farm to fork</td>
<td>Pawan Agarwal, CEO, FSSAI</td>
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<tr>
<td>Food, Nutrition and Health-Linking with Traditional and Culture: “Indian traditional dietary practices, food related rituals and their influence on health and nutrition”</td>
<td>Sheetal Gupta, Designated Officer, WR, FSSAI</td>
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6.3 FSSAI has signed an MoI with the University of Laval, Quebec, Canada on 12\textsuperscript{th} October, 2018, for establishing a collaborative framework encompassing food safety and nutrition. It would basically aim at (i) capacity building of manpower in the area of food safety and nutrition in India and (ii) technical exchange programme through faculty and students exchange between the participants.
Shri Pawan Agarwal, CEO, FSSAI visited the Stall of IIFPT and appreciated the outcomes of R & D of the institution

7. Experience and Take away:

The FSSAI stall was visited by a large number of people which included Food Business Operators from various parts of the country and from other countries, Importers, Consumers of various groups like Women, youngsters, School children, College Students etc. The average footfall of the stall was 150-250 per day.

The FSSAI officials engaged in the stall responded to the technical queries of visitors related to FSSAI online licensing and registration, online import clearance, fortified foods, proprietary foods, FoSTaC training/certification and other development schemes of FSSAI such as Eat Right Food and Swasth Bharat Yatra and were solved on spot and provided technical guidance where ever required for improvements as per requirement of the FSS Act 2006, Rules and Regulation. The major concerns were on:

- Licensing and Registration
- Food Import Clearance Import Regulations,
- Labeling Compliance
- Organic Food Licensing.
- Swasth Bharat Yatra
- Importance of Fortification of Food products
- FOSTAC training/certifications
- Fortified food.

All the queries were attended with utmost attention with pictures and explanation using touch pads, pamphlets and display boards.
Queries of visitors being addressed by FSSAI officials

8. Conclusion:
As more than 50,000 business visitors and delegates from India and abroad, visited the exhibition, the event provided an excellent opportunity to FSSAI to engage with these diverse stakeholders. The platform was successfully utilized for developing strong engagements with stakeholders and for public awareness, as queries of FBOs were addressed by direct interaction with FSSAI officials at the stall.

FSSAI’s effort to make FBOs and visitors understand the FLRS through Audio Visual was highly appreciated by the visitors. Additionally the design, concept and information available and provided in the stall were appreciated by various visitors who visited the stall. Overall the IUFoST India, 2018 was a great platform where FSSAI showcased its work and initiatives to ensure food safety in India.
PHOTO GALLERY