



F. No. 1/Scheme for Assistance-IEC/FSSAI-2015-16-Pt
Food Safety and Standards Authority of India
(A Statutory Authority established under the Food Safety and Standards Act, 2006)
FDA Bhawan, Kotla Road, New Delhi - 110002

fssai

Dated, the 28th December, 2016

NOTICE

Subject: - Scheme for associating Central / State Government Agencies, Consumers' Organizations, Non-Governmental Organizations and other Institutions including Government Universities / Colleges working in the area of food safety for undertaking Information, Education and Communication (IEC) activities on behalf of Food Safety and Standards Authority of India (FSSAI).

As per the decision taken in the 22nd meeting of the Food Authority held on December 20, 2016 at FDA Bhawan, New Delhi, the above mentioned scheme stands closed w.e.f. December 20, 2016.

Now, the awareness & capacity building through IEC are aligned with holistic 360° approach to Safe and Nutritious Food (SNF) initiatives. The IEC activities would be customised to each of the initiative under the umbrella of Safe & Nutritious Food.

सुरक्षित आहार, स्वास्थ्य का आधार