## Track 1 (Leh-Delhi)

**City:** Srinagar  
**Summary:** Event organised at Hotel Centeur Lake View Srinagar. No. of participants - 500 which included Bakers and Confectionary Association, Food Processing Association, Spice Board Kashmir and Kashmir Hotels and Restaurants Association, ICDS workers, Food Safety Officials, NCC, and Media Partners. Chief Guest was Dr. Syed Aabid Shah, IAS DC Srinagar. Guests of Honour: Qazi Shabir Ahmad, Principal, Institute of Hotel Management Srinagar, Col. S.K Bijarnia, C.O. NCC Srinagar, Ms. Irfana Ahmad, Deputy Commissioner Food Safety Kashmir. Dignataries and participants exchanged buddy bands. DC highly appreciated SBY and appealed to all stakeholders to take responsibility for building up a safe and healthy food ecosystem. City activations were attended by local people as well as tourists. Prabhat Pheri was flagged off by the Chief Guest from Centeur Hotel through Boulevard Road. City activation was done at Nishat Shopping Complex near Nishant Garden.

## Track 2 (Panaji-Delhi)

**City:** Mumbai  
**Summary:** Prabhat pheri from an open pavilion which suited the event and easily accommodated approx 1000 participants. Colourful hoardings at the entrance and Swasth Bharat Yatra Flags/banners were put up. Stalls of RURO, fortified Oil, Milk and other Healthier food options etc were set up. Health Check up and Blood Donation Camp was set up. Participants from NCC, Industry Stakeholders such as Mc Donalds, Dominos, individual restaurant owners, AFSTI, RURO along with local public were assembled for prabhat pheri. Event Highlights:
- Chief Guest: Sh Shankar Thapa, Iron Man, Col Satesh Hange, NCC Head, Maharashtra
- Short Film on RURO, Yoga Demonstration, Nukkad Natak by the students of Khalsa College, Cultural Activity, Traditional Dances were performed. Importance of Hand washing and food labels of packaged food products were discussed at large.

**Activations Done:**
1. Phoenix City Mall, Kurla
2. Juhu Chaupati
3. Lokhandwala Complex
## DAY 27, November 11, 2018 (Sunday)

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<tr>
<td>Track 3</td>
<td>Bengaluru</td>
<td>The Commissioner of Food Safety, Sh. Pankaj Kumar Pandey was in-charge of the SBY. Joint Commissioner of Food Safety, Col. Varun Luthra, NCC, Assistant Commandant, CISF etc. were also present. Prabhat pheri was flagged of from Vidhana Soudha, Bengaluru. Students also rallied in cycles during the PP. Adulteration tests were demonstrated for the benefit of people. City activation at KR Market.</td>
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<td>Track 4</td>
<td>Hyderabad</td>
<td>Prabhat pheri began in Hyderabad where NCC, IDA, Students, FSS, etc. participated. Fortification poster was released. Activation 1 at Katriya Hotel and launch of fortified milk and oil in Telangana. Activation 2 at NTR Garden. Food testing demos in FSW. Director, Deputy Food Controller, Assistant Food Controller addressed the Swasth Bharat Yatra and distributed food safety kits to street food vendors.</td>
<td><img src="image4.jpg" alt="Images" /> <img src="image5.jpg" alt="Images" /> <img src="image6.jpg" alt="Images" /></td>
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| Track 5         | Sasaram     | Prabhat Pheri at Sasaram at 09:00  
No. Of participants- around 700 mainly  
NCC cadets and officials, Scouts and guides, students of various schools, ANM, Sevikai members of Rotary Club, Red Cross Society members, ANM, Primary Health Department officials and officials of state administration  
Dignitaries- DM Shri Pankaj Dixit, Civil Surgeon Dr. Janardan Sharma, DPM Shri Sanjeev Madhukar, NCC CO Col. A.K.Sinha, ACMO Dr. Nandkishore Prasad Singh, CDPO Smt. Sangeeta Kumari and ADM Shri Om Prakash Pal  
Two city activation- footfall around 60 and 45 respectively.  
Highlights of city activation- lectures on Eat Right, Swastha Bharat Yatra, FSDBs, RUCO.  
Demonstration of adulteration tests on oil, ghee, water, sweets, turmeric powder, dal, tea leaves in Food Safety on Wheels.  
Meeting with representative of 14 restaurants where they were briefed about display of FSDBs and Hygiene Ratings. |        |
**DAY 27, November 11, 2018 (Sunday)**

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| Track 6 (Agartala-Delhi) | Hojai    | Prabhat Pheri from Deshbandhu Vidyapeeth HS School, Hojai began at 6.00 A.M.  
Chief Guest- Mr. Manvendra Pratap Singh, IAS, DC, Hojai, D.C. Phukan, S.D.M.O. Hq, Hojai, Dr. Garga Mohan Das, Circle Officer, Lanka, Anusuya Sharma Circle Officer, Dabaka, Participants - 340+, NCC Cadets 50, School Students - 100+, School & Health Deptt Staff - 60, Local people - 130+,  
1st city activation at Deshbandhu Vidyapeeth HS School, Hojai, Chief Guest & participants same.  
Highlight- Modern folk dance performed by local artist.  
Yoga Demonstration by Patanjali Yog Peeth,  
Demonstration on easy detection of adulterants in food through FSW by State Laboratory officers and assistants.  
Quiz competition organised by H&FW Assam and Hojai, District Administration.  
Activation 2- Natun Market, Hojai.  
Participants Local people 90, Staff-20  
Lecture on Eat Right & Speech from local people.  
3rd Activation- at Deshbandhu Vidyapeeth HS School Market  
Chief Guest- ADC Pankaj Deka,  
Participants- ASHA workers 400+ and Anganwadi workers 200+,  
Highlight- lecture on Poshan Abhiyan, Demonstration on easy methods to check adulteration in food through FSW by State Laboratory officers and assistants.  
4th Activation- at Netaji Chowk, Main Bazar.  
Participants- local people-100+ | ![Image 1](image1.png) ![Image 2](image2.png) ![Image 3](image3.png)