SNF@School
Safe and Nutritious Food at School

Children are powerful change agents. Messages delivered to, and through children, have the potential to usher in behavioural change and a culture of safe and wholesome food. This is the underlying philosophy behind the SNF@School initiative of FSSAI.

Project SNF@School is based on a three-pronged approach, at the school, state and national level, as under:

1. Creating Health and Wellness Coordinators and teams in each school.
2. Delivering and reinforcing the message of safe and nutritious food through both curricular and co-curricular activities.
3. Ensuring an enabling legislative and regulatory framework to promote safe and wholesome food in schools.

HEALTH AND WELLNESS COORDINATORS

They would be the driving force for promoting a culture of safe and nutritious food in schools. FSSAI would encourage and facilitate the creation of a Health and Wellness Coordinator and a Health and Wellness Team in each school. The salient features of the initiative are:

- Training to teachers and/or senior students as Health and Wellness Coordinators.
- Training and capacity building content developed by domain experts.
- Content sharing through classroom programs and an online portal FOSTAC (Food Safety Training and Certification).
- Master Trainers empanelled by FSSAI to deliver the training to Trainers/Health and Wellness Coordinators.

The Health and Wellness Coordinators/Health and Wellness Teams would carry the message of safe and nutritious food to their school and drive various safe food initiatives.
2. CURRICULAR AND CO-CURRICULAR ACTIVITIES

- Curriculum review:
  FSSAI is reviewing the curriculum for classes 1 to 12 to identify gaps/new areas. The aim is to embed a more holistic approach to food safety and nutrition in the curriculum, by interacting with the concerned school board.

- Co-Curricular activities:
  - **Yellow Book** - An attractive manual with age appropriate content with simple messages and activities to be carried out within school and at home to reinforce the importance of food safety and nutrition.
  - Nation-wide IVRS quiz in 8 languages, covering all States.
  - **Mascots** - 'Miss Sehat' and 'Master Sehat', which children can relate to and for instant visual recall. The mascots have been used extensively in the training content and a mascot activation program in malls, schools and other public places is on the anvil.

3. ENABLING LEGISLATIVE AND REGULATORY FRAMEWORK

- Mandatory registration of school canteens/hostel mess.
- Training modules for school canteen and mess staff.
- Discouraging sale of HFSS foods in school premises.
- Encouraging voluntary labeling of foods in school canteens through green, yellow and red labels to nudge consumption of healthier foods.
- Guidance for Safe & Nutritious Food in Mid-Day Meal.
PARTNERSHIPS

With lakhs of schools in the country, the success of this initiative vests in its wide dissemination through the participation of all stakeholders such as:

- State Governments - Education Departments, State Food Safety Commissioners, Health Department etc.
- National and State Education Boards.
- Associations/Chains of Schools.
- Other aggregators dealing with schools - including Industry Associations, School Promoters, Large NGOs etc.
- Corporates under CSR and other voluntary initiatives.
- Any other interested stakeholder.

To convert the SNF@School vision into reality, we invite every stakeholder to participate in this effort, since fostering a culture and mindset of food safety and nutrition has to be a shared passion and responsibility.

FSSAI
FOOD SAFETY AND STANDARDS AUTHORITY OF INDIA
Inspiring Trust, Assuring Safe & Nutritious Food

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