

**F. No. 1/MMCA-IEC/FSSAI-2017-18**  
**Food Safety and Standards Authority of India**  
(A Statutory Authority established under the Food Safety and Standards Act, 2006)  
**FDA Bhawan, Kotla Road, New Delhi – 110002**

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Dated, the 3<sup>rd</sup> December, 2018

**CORRIGENDUM**

**Subject:** Multi-Media Creative Agencies for Food Safety and Standards Authority of India

With reference to announcement dated 28<sup>th</sup> September, 2018 on the subject mentioned above, it is hereby notified that empanelment of following agencies is valid upto 23<sup>rd</sup> May, 2020 as per EOI No.1/MMCA- IEC/FSSAI-2017-18 dated 28.03.2018:

- I. M/s Bullseye Media Pvt. Ltd.
- II. M/s McCann Health (Division of McCann Erickson India Pvt. Ltd.)
- III. M/s Pine Tree Pictures Pvt. Ltd.

This issues with the approval of the Competent Authority.

  
(Malika Taneja)  
Assistant Director (IEC)