The MoU signed by Pawan Agarwal, CEO, FSSAI and Venkatesh Kini, president, Coca-Cola India and South West Asia, seeks to contribute extensively to Hon'be PM Narendra Modi's Skill India initiative.

New Delhi: Food Safety and Standards Authority of India and Coca-Cola India have signed a memorandum of understanding to train 50,000 street food vendors under FSSAI's project 'Clean Street Food across India over next three years.

The MoU signed by Pawan Agarwal, CEO, FSSAI and Venkatesh Kini, president, Coca-Cola India and South West Asia, seeks to contribute extensively to Hon'be PM Narendra Modi's Skill India initiative.

As part of this initiative, Coca-Cola India will work closely with FSSAI in upgrading the eating out experience for the Indian populace at large. While Coca-Cola will be responsible for the program execution through its network of trainers and available infrastructure. FSSAI will ensure the relevance of the training content and will oversee the overall delivery.

The training module under the project will focus on the owners and employers at small food service outlets and street food vendors, mostly in the unorganised sector, to understand the basic tenets of food safety and hygiene.

Under the partnership the program will be rolled out in phased manner with the first leg to be initiated by mid-April in Ludhiana, Punjab. Over the next three years it plans to expand to 14 other locations through bottling plant network of Coca-Cola India covering 9 states including Uttar Pradesh, Maharashtra, And grab Pradesh, West Bengal, Chandigarh, Chattisgarh and Delhi-NCR.