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‘World Food India to generate Rs 65,000 Cr worth of investment’

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Union Minister of Food Processing Industries, Harsimrat Kaur Badal addressed the media persons and provided details about about the activities to be undertaken in the World Food India 2017 Expo, organised on November 3-5, 2017 in New Delhi. Badal gave a glimpse of the magnitude of the event to media in an interactive session.

Speaking on the occasion, Harsimrat Kaur Badal said World Food India is a mega event which would showcase the entire value chain in the food sector. Around 160 Global CEOs will come under one roof. Globally and nationally it is one of the biggest events. This event is expected to generate Rs. 65,000 crore worth of investment and 10 lakh jobs. She also said that this event would take the varied flavours of India to the world and showcase the healthy multigrain 'khichdi' to the visitors.
"We have a vision of transforming Indian food economy and doubling farmers’ income by bringing latest technologies evolution and best practices into the system in keeping with the vision articulated by honourable Prime Minister" said the Minister. "We are working towards easing the process of doing business for global and domestic industry players as well as bringing in new talent to achieve India’s greatest potential in the coming years" she said.

As global and Indian food companies prepare to explore business opportunities in India at World Food India 2017, Ministry of Food Processing Industries (MOFPI) and Food Safety and Standards Authority of India (FSSAI), the apex Regulatory body for food safety in India announced a new tool called ‘the Food Regulatory Portal.’ Planned as a single interface for food businesses to cater to both domestic operations and food imports, this portal would be a game changer for effective and transparent implementation of the food safety laws in the country.

Aiming to create an enabling environment for businesses to operate, the portal is strategically aligned with Government’s mission of One Nation, One Food Law. The Minister said that FSSAI’s Food Regulatory portal would be a step forward in that direction and she congratulated FSSAI for implementing it. She also said that during World Food India 2017, an Investor Facilitation Portal “Nivesh Bandhu” would be launched to assist investors to make informed investment decisions. "India is ready with open arms to welcome global food companies” said Badal. The portal would provide information on Central and State Governments’ investor friendly policies, agro-producing clusters, infrastructure, and potential areas of investment in the food processing sector.

The Minister also appealed to each individual to take a pledge – ‘NO WASTE ON MY PLATE’- to make India food secure.